

**MINUTES OF COLEMAN ELEMENTARY
PTO BOARD MEETING
October 28, 2013**

PTO Officers/Managers in attendance were: Scott Carson, Bridget Radachy, Michelene Moyaedi, Jenny Keane, C.J. Healy, Diane Woodall, Tanya Burdick, Jeannie Williams, Lisa Dawson, Amie Reed, Abby Pledger, Alee Nicandri, Lynn Stein, Julie Luria, Elaine Earvin

PTO Officers/Managers Absent: Becky Ordin, Kajsa Murphy, Jen Fernandez, Allison Morgan

Guests: Kela Cabrales

Call to Order: Bridget Radachy called the meeting to order at 3:30 pm.

Tech Update (Kela)

- Presentation on what is happening in Tech Classes.
 - Digital Citizenship
 - Common Sense Media
 - Digital Field Trip to San Diego Zoo
 - Computational Thinking
 - The hour of code for every student (look for video online, only 1 minute!)

Minutes: PTO Board and General Meetings

- Minutes from 9/23/2013 PTO Board Meeting APPROVED

Principal's Report (Scott)

- Scott talked about meeting the needs of kids who fall between regular ed. and special ed. – Ruth had pointed this out as an area of need.
- Site council is looking at a program called RTI – Response To Intervention
- We have a substitute who will be working specifically on this project so we can have intervention this year. Scott found funding for this from Title 1 Funding.

Treasurer's Report (Jenny)

- Treasurer Report from 9/23/2013 PTO Board Meeting APPROVED
 - Enrichment spending has been high already, keep in check.
 - Movie Night spending was down
 - Scrip is doing GREAT! Easy money!
- Checks from 9/23/2013 Treasurer's Report RATIFIED
- YTD Projection
 - Numbers this year are lower. Visuals provided showed a projection of where we are now relative to previous two years, and where we will be at the end of the year.
 - We are on track to a lower budget. Discussion of something more drastic to get people's attention.
 - Idea: Mock Shutdown of PTO.

PTO Events (Jeannie)

- HeadsUp Summerfest Results:
 - Best showing ever!!! \$65,000 raised in one day!
 - Schools Rule raised \$72,000 for San Rafael!!!
 - 4/5 & MS Music, HS Career Counselor, Part Library, WEB & LINK Transitional Programs
- November Teacher Lunch (4th Grade – Lisa D.)
- Parent Tours 11/15, 12/9
- Operation Cookie Crumb – Thursday, December 20th

- Jeannie will organize
- K/1 Sing & PTO Association Mtg – Tuesday, December 17th
 - Scott does a breakfast for teachers the next morning
- Website: Jeannie needs PTO members need to take a look at the website more often to give feedback etc.
 - Theresa is going to do a section on Garden, under “Our Programs”

PTO Fundraising (Michelene)

- MFD Update (Julie & Alee): \$41,000 (\$35,000 last year) from Jump Start Day
 - Bridget brought up the idea for a phone campaign.
 - Personalized requests going out
- Dine & Donate Review
 - \$125 from Tomatina
 - November 5 – Vin Antico
- Scrip Update
 - Whole Foods no longer doing pre-paid gift cards
 - Order online, lowered percentage of income from 4% to 3%.
 - Go to United! 6% back directly. Over \$500 just last month!
 - Escrip online mall. Go to Escrip site to purchase almost anything online!
 - Target Red Card – Links to your checking account. 5% back to the school that you choose.
- Grants Updates
 - Lots!!! Mary Bussi is currently working on lots of grants!
 - Target Grant - \$700 for Field Trips. Notification by 12/15
 - “Hit Rate” was unusually high last year, which was great but definitely not the norm.
- Other Income Ideas:
 - Discount Cards \$20 each
 - Bricks to celebrate the 10 year anniversary of the new school.

Green Team Update (Tanya)

- Food Day Review
 - Was a success. Lots of people showed up to help. Lots of yummy food.
 - Need a new system for more of a family style eating situation.
 - Tanya passed around a sample lunch. Nasty! Tanya is looking at trying to make a change at the district level.
 - Action: Put School Nutrition on the Board Agenda for next meeting.
 - Composting is going well. Had an audit from Conservation Corps. Still lots of education to do.
- Campus Work Day – Saturday, November 16th
 - Show up and do what you can!
 - Theresa’s going to send an email with some requests on the garden.
- Whole Foods Bag Donation is RIGHT NOW going to Coleman! 5 or 10c per bag! Goes until January!

Dad’s Club (Bridget)

- Golf Tournament Review
 - Raised \$4,000
- Crab Feed, January 25th at the Rod and Gun Club

PTO Business:

- State of Affairs
 - Need to increase involvement at the school
 - Will start to hit people up. Mich will invite Lynn to the school drop box to put Volunteer Sign-Ups
 - Need to utilize our Grade Level Reps more.
 - Buddy idea to connect older grades with Kindergarten
 - Parent involvement is the #1 determinant for future success

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- Project Update
 - Directory (Abby)
 - A new great online software with a volunteer section
 - 80 Hours spent on this!!! Thank you Abby!!!
 - Campus Improvements
 - Shade Structure is coming! \$24,000 – add collection box for change donations
 - More painting on playground – looks great! Thank you!
 - Label Parking
- Teacher Lunches by grade level:
 - November, 4th Grade (Lisa Dawson)
 - December, Scott Carson
 - January, 3rd Grade
 - February, 2nd Grade
 - March, 1st Grade
 - April, Kindergarten
 - May – Teacher Appreciation Month – ALL

Thank you Diane Woodall for snacks today!
Jeannie bringing snacks next meeting, November 25th

The meeting was adjourned at 5:15 PM
C.J. Healy, Recording Secretary